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Corus Entertainment standardizes on iMediaTouch Radio Automation for all 37 of its radio stations.

Winnipeg, MB, Canada – OMT Technologies Inc. (“OMT”) is pleased to announce that Corus Entertainment Inc. has purchased OMT’s iMediaTouch radio automation solution for all their radio stations in 13 markets. Corus owns 37 radio stations across Canada that reach more than seven million listeners each week with news, information and music programming.

Previous installations of iMediaTouch radio automation took place in their Winnipeg, Kitchener, Kingston and Toronto facilities. In 2011 Corus purchased iMediaTouch for its radio properties in Hamilton, Peterborough, Guelph, Barrie, Cornwall, London, Calgary, Edmonton and Vancouver.

“We’re thrilled to have all of our Corus Radio operations automated under the iMediaTouch System,” said John Coldwell, Director of Engineering, Corus Radio Toronto. “Being on one platform is a step toward standardizing our libraries as well as creating increased efficiencies throughout our radio markets.”

“We are extremely pleased Corus Entertainment has chosen iMediaTouch for its radio automation needs”, stated Bill Baines, President & CEO. “We are very honored they selected our system after considering all other possible vendor choices. The OMT team looks forward to our continued work with Corus to ensure they achieve the efficiencies that can result from having their entire group operating on our iMediaTouch platform.”

About Corus Entertainment

Corus Entertainment Inc. is a Canadian-based media and entertainment company. Corus is a market leader in specialty television and radio with additional assets in pay television, television broadcasting, children’s book publishing and children’s animation. The Company’s multimedia entertainment brands include YTV, Treehouse, Nickelodeon (Canada), W Network, OWN: Oprah Winfrey Network (Canada), CosmoTV, Sundance Channel (Canada), Movie Central, HBO Canada, Nelvana, Kids Can Press and radio stations including CKNW AM 980, 99.3 The FOX, Country 105, 630 CHED, Q107 and 102.1 the Edge. Corus creates engaging branded entertainment experiences for its audiences across multiple platforms. A publicly traded company, Corus is listed on the Toronto Stock Exchange (CJR.B). Experience Corus on the web at www.corusent.com.

About OMT and iMediaTouch

OMT Technologies Inc. (OMT) is a technology solutions provider to the broadcast and media industries across North America and Internationally. iMediaTouch is OMT’s flagship product suite of audio content management and digital delivery software for commercial and non-commercial broadcast radio applications. OMT’s iMediaTouch Radio Automation software and radio’s #1 selling digital logger, iMediaLogger, are installed worldwide in individual stations, station groups and some of the largest broadcast and audio delivery services to distribute audio content heard by millions of people worldwide through television, radio, satellite, cable and internet broadcasts. To learn more about our company, products and services, visit www.imatediatouch.com

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